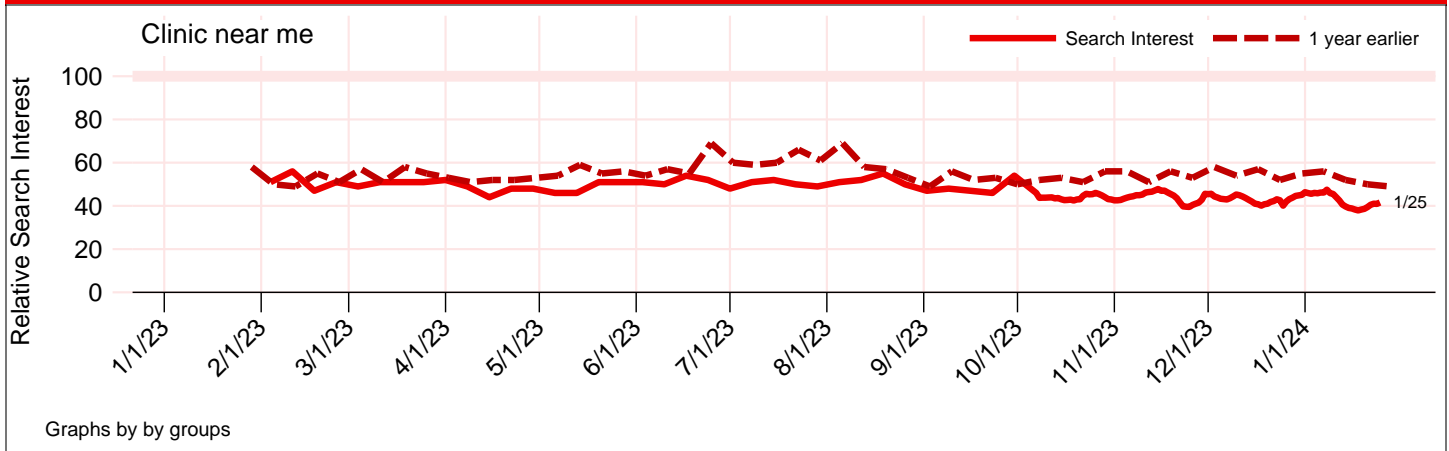
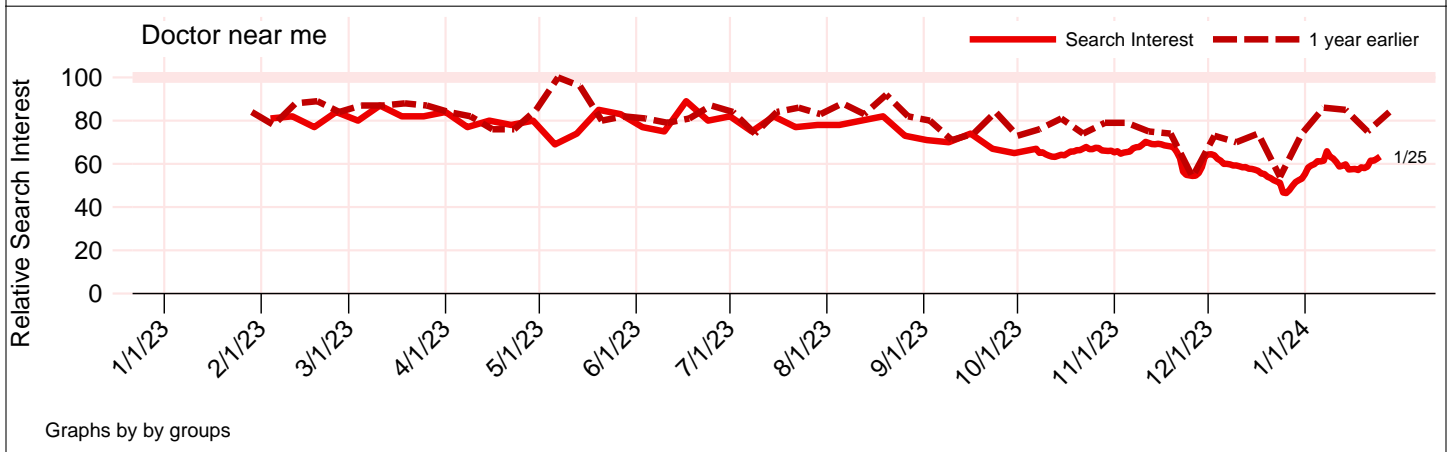


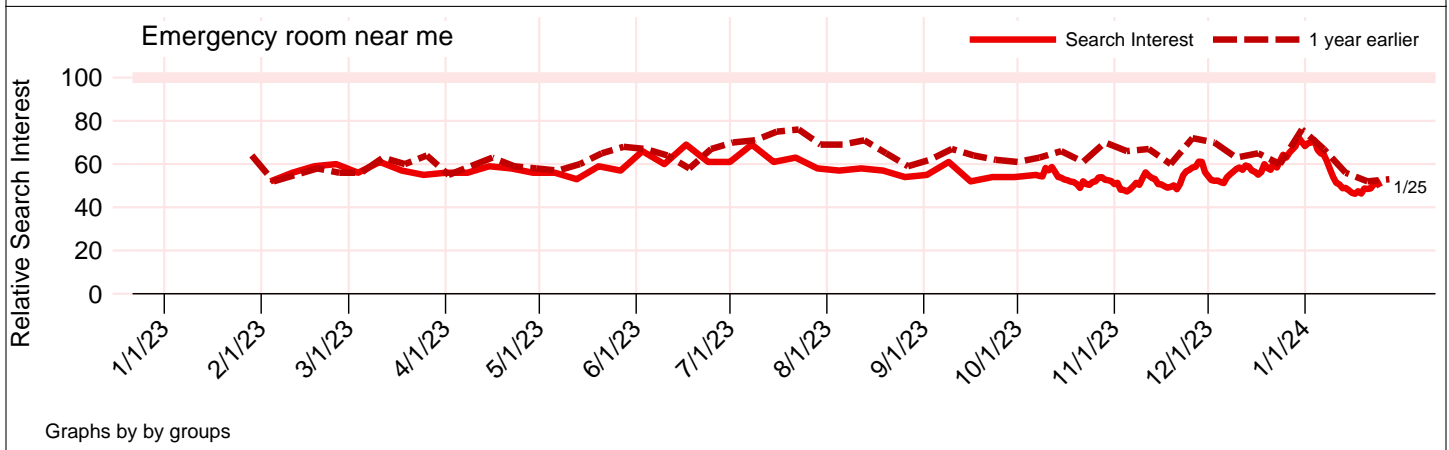
Health: 21% HH Spend @ 1Q2022



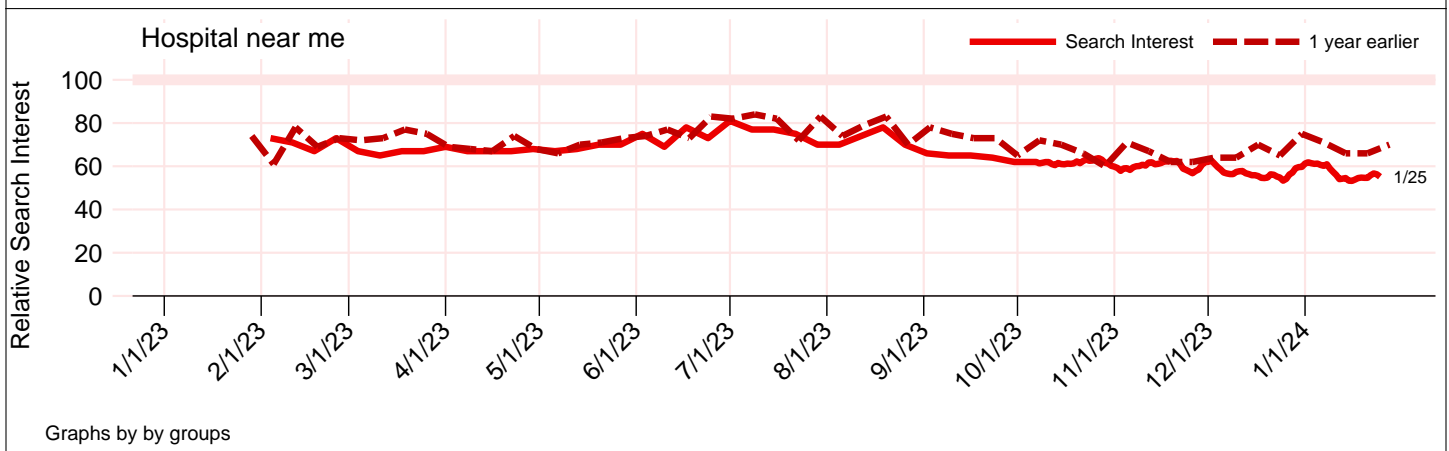
Graphs by by groups



Graphs by by groups



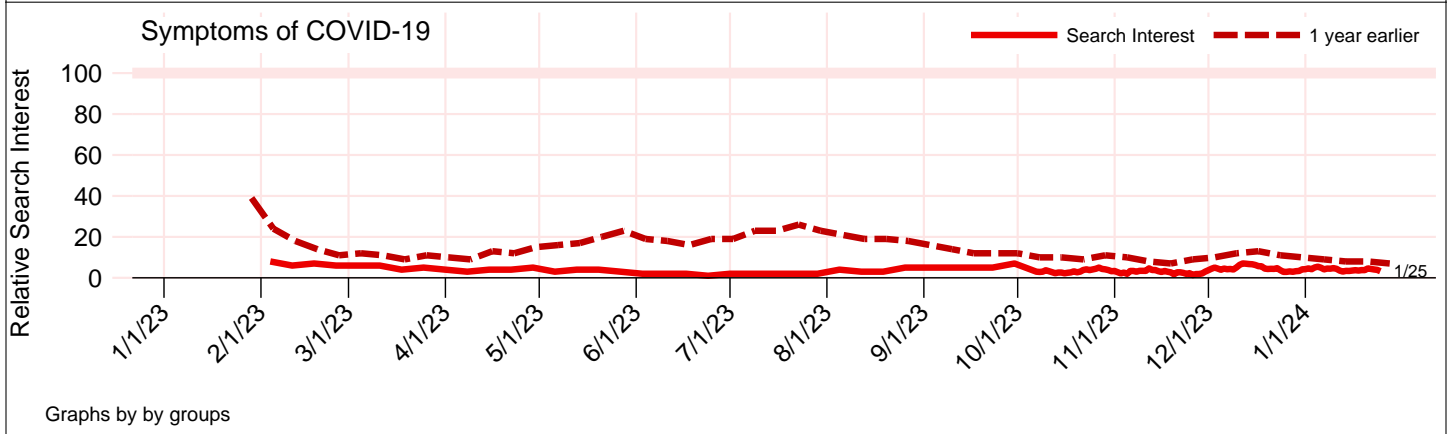
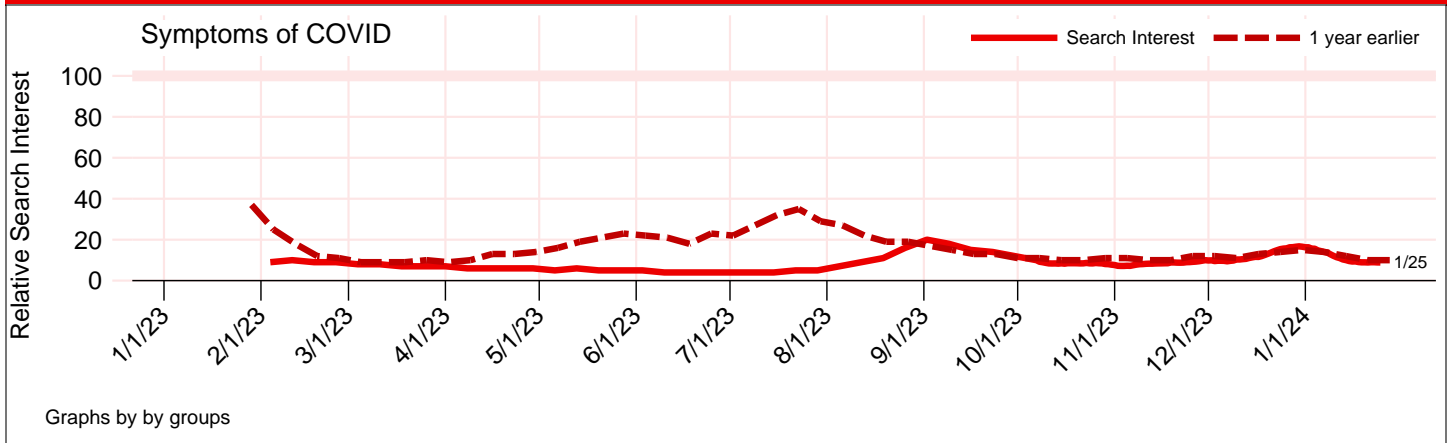
Graphs by by groups



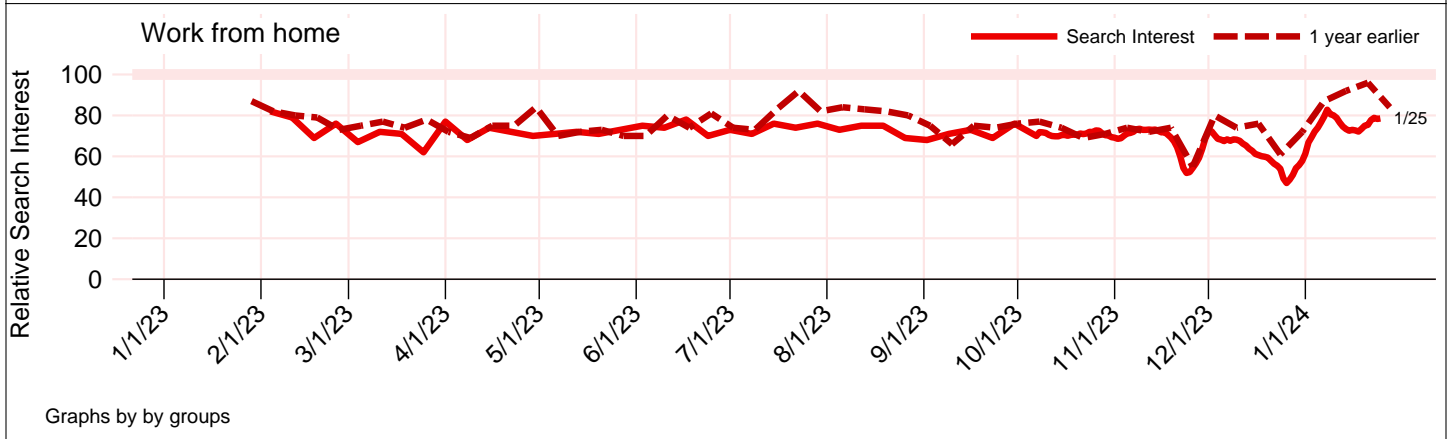
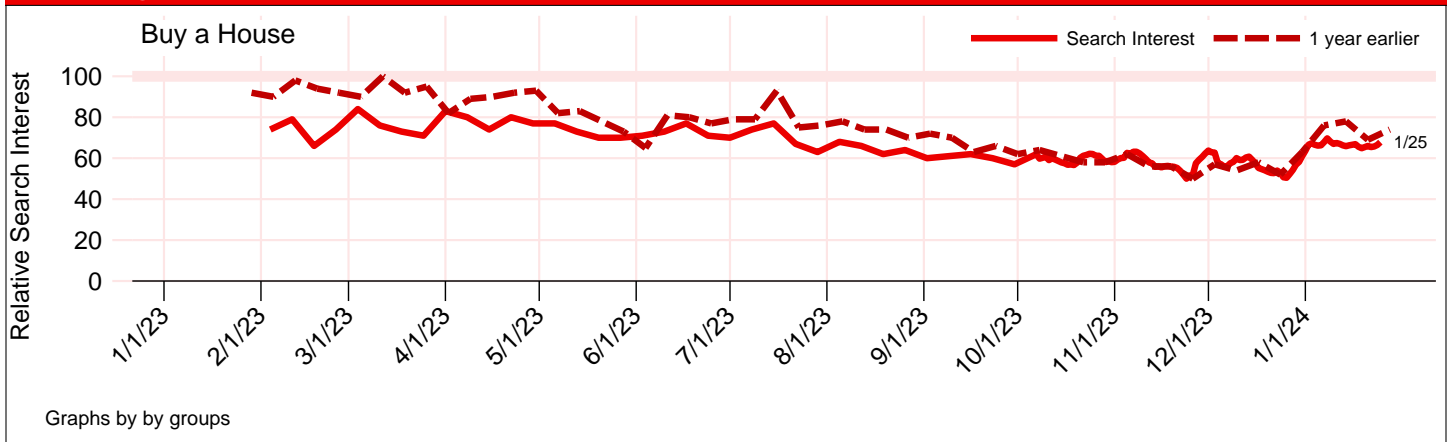
Graphs by by groups

Source: Google Trends, Santander US Capital Markets

Health: 21% HH Spend @ 1Q2022

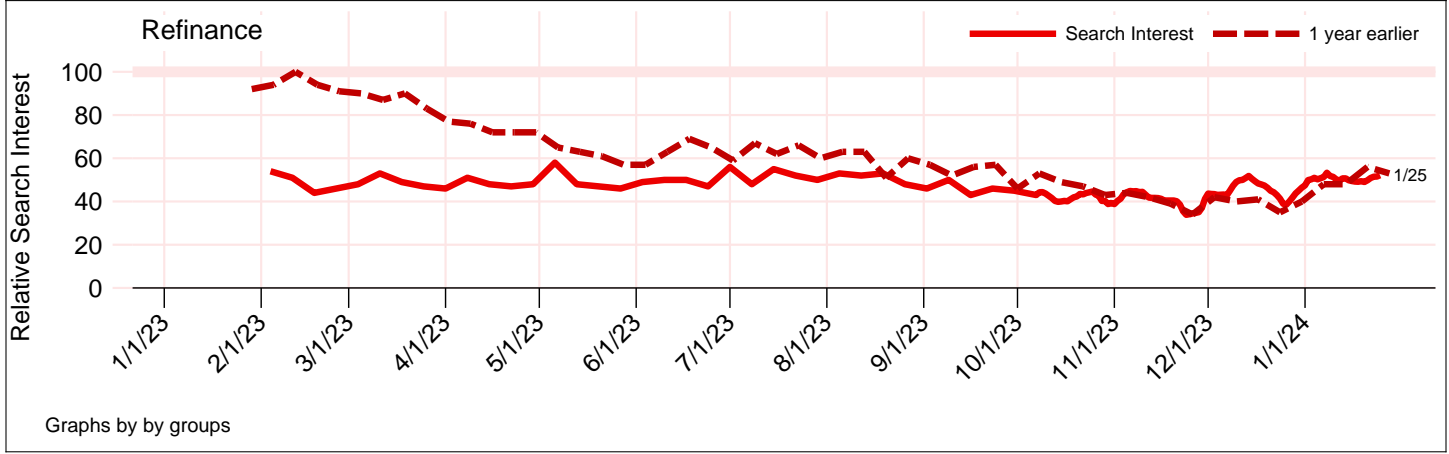
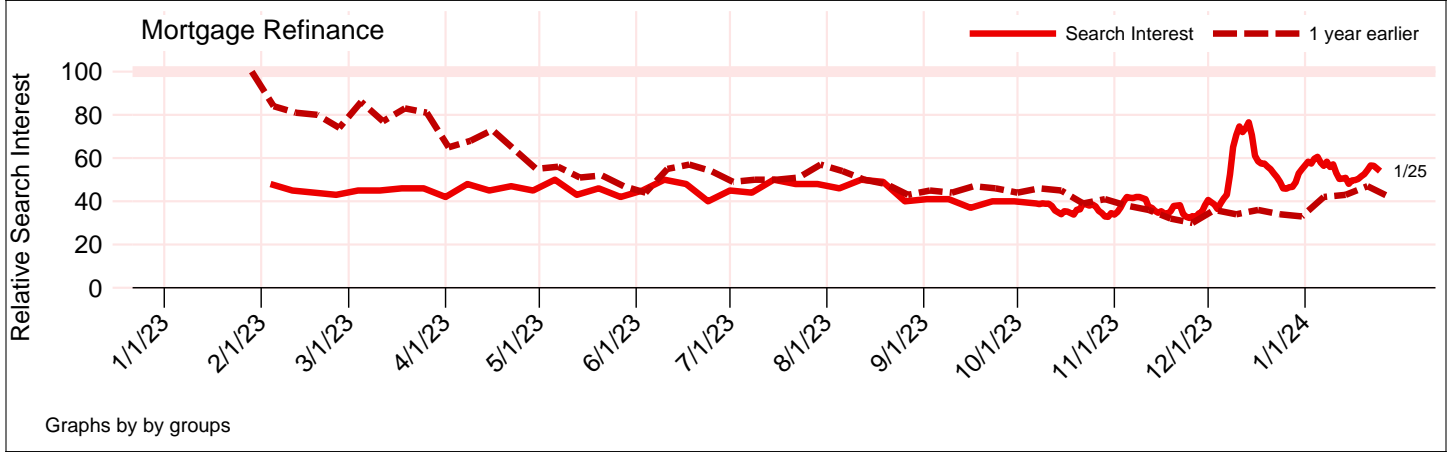
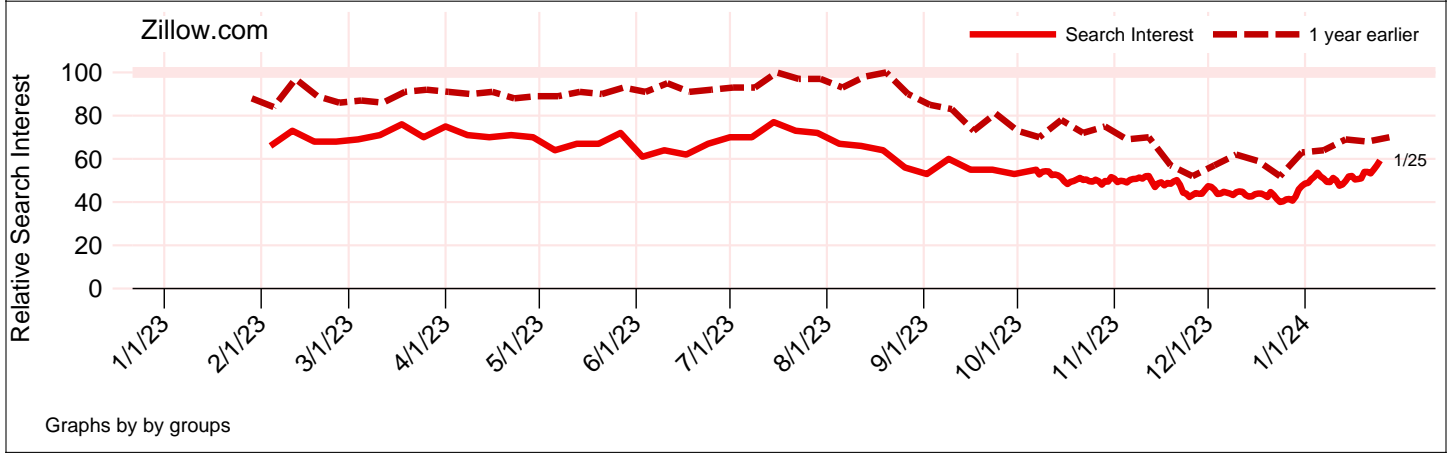
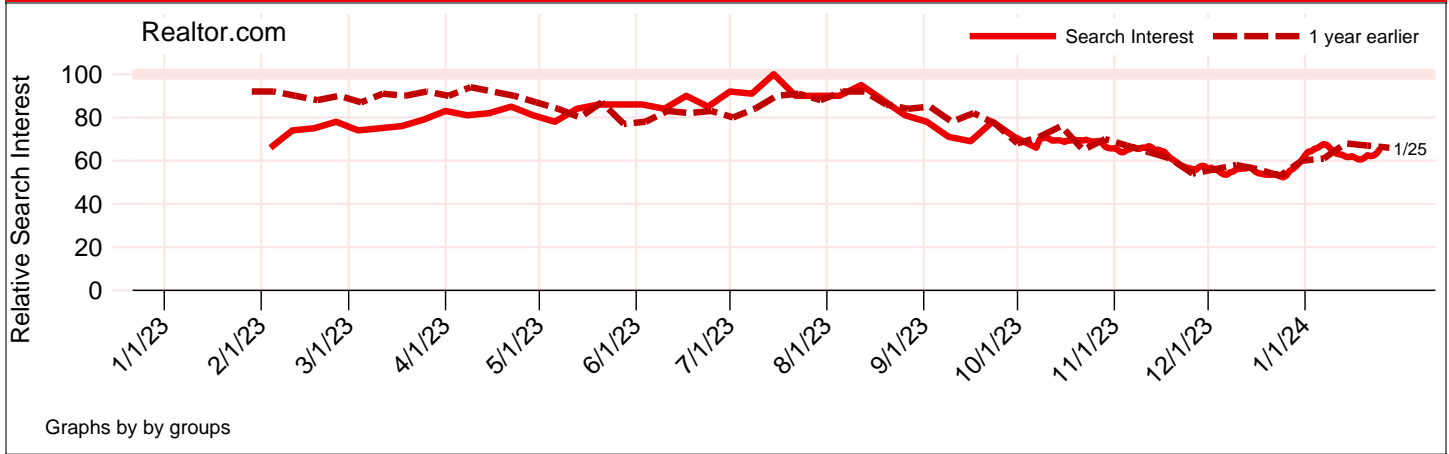


Housing: 18% HH Spend @ 1Q2022



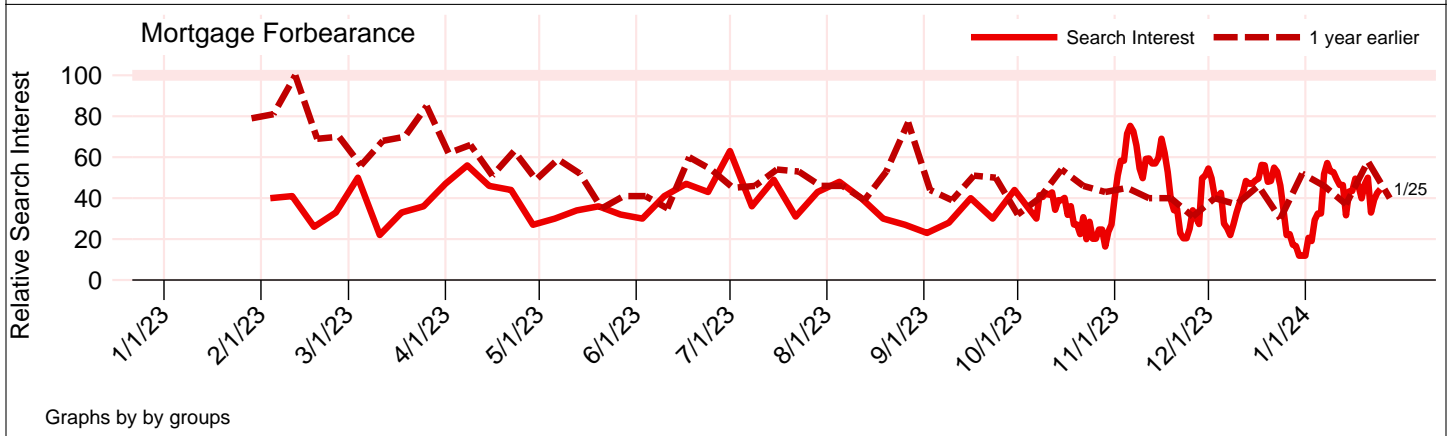
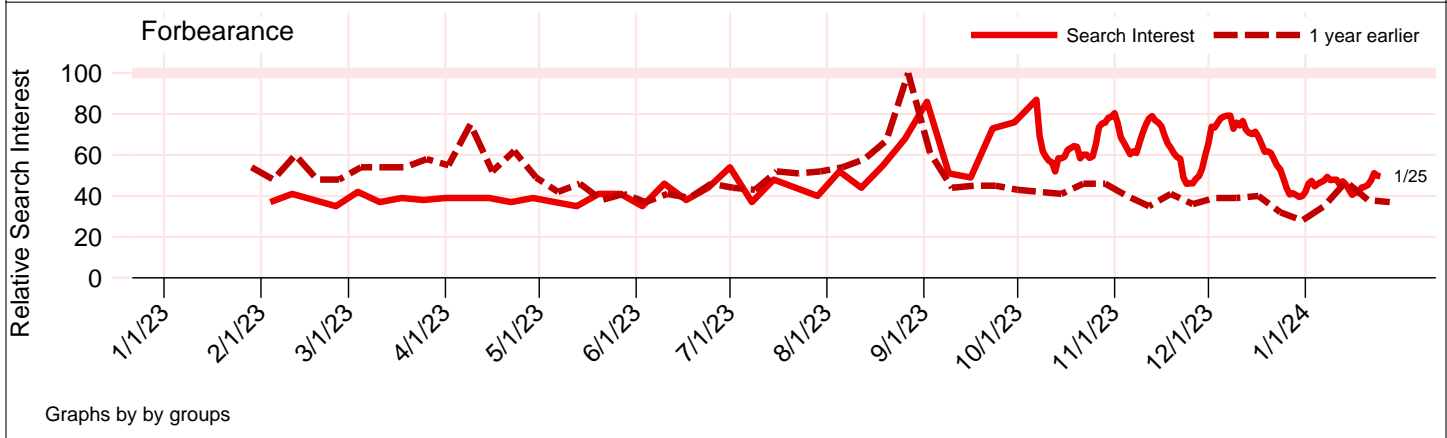
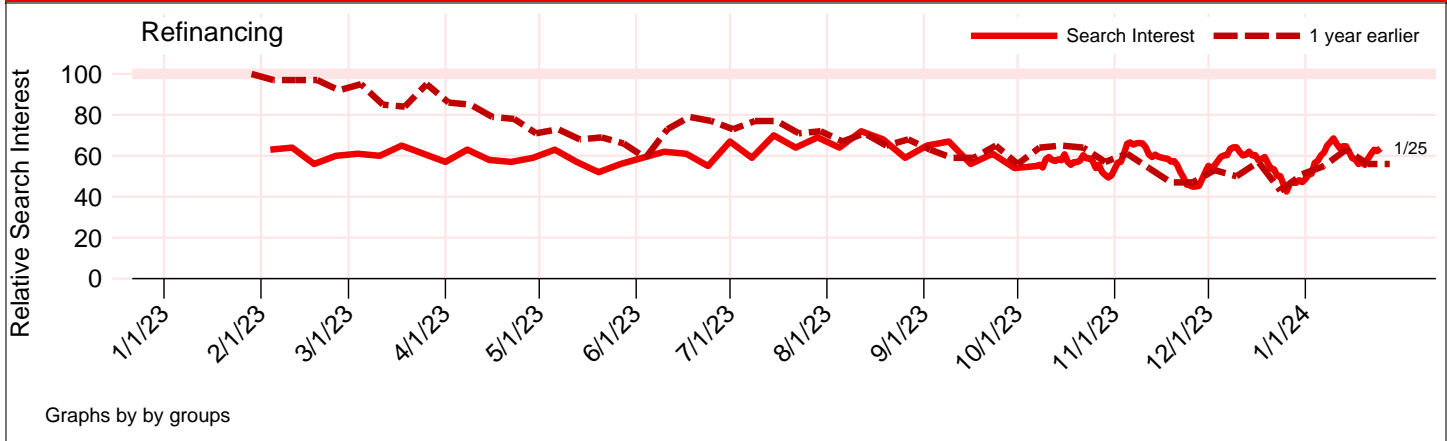
Source: Google Trends, Santander US Capital Markets

Housing: 18% HH Spend @ 1Q2022

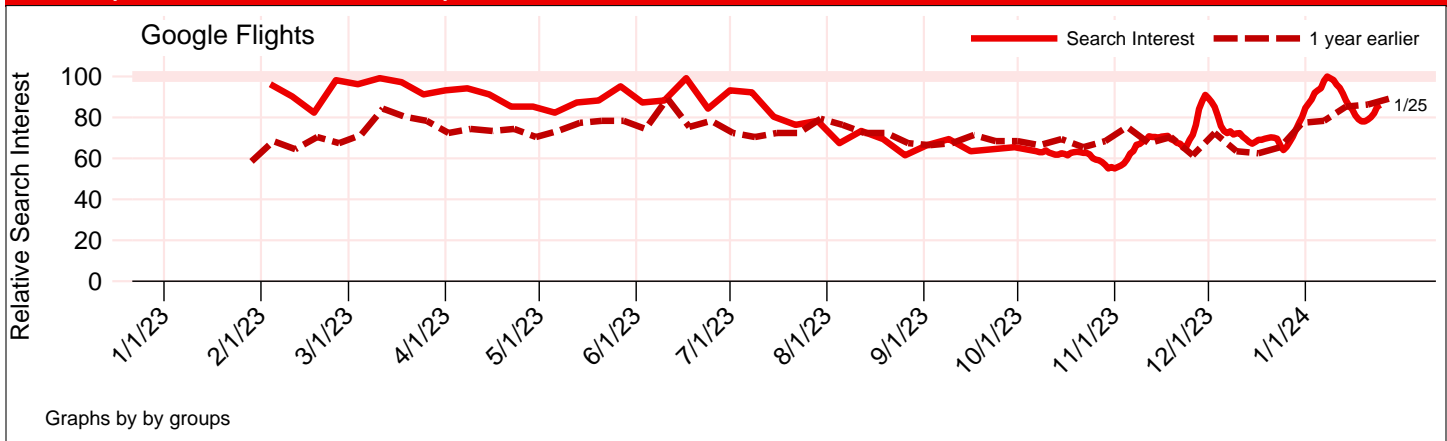


Source: Google Trends, Santander US Capital Markets

## Housing: 18% HH Spend @ 1Q2022

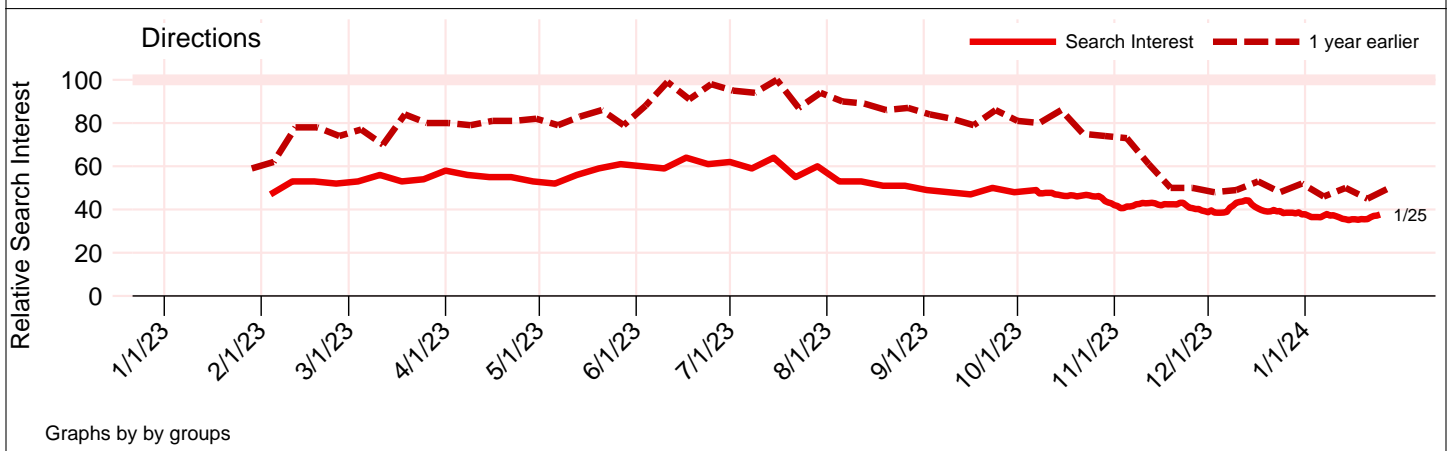
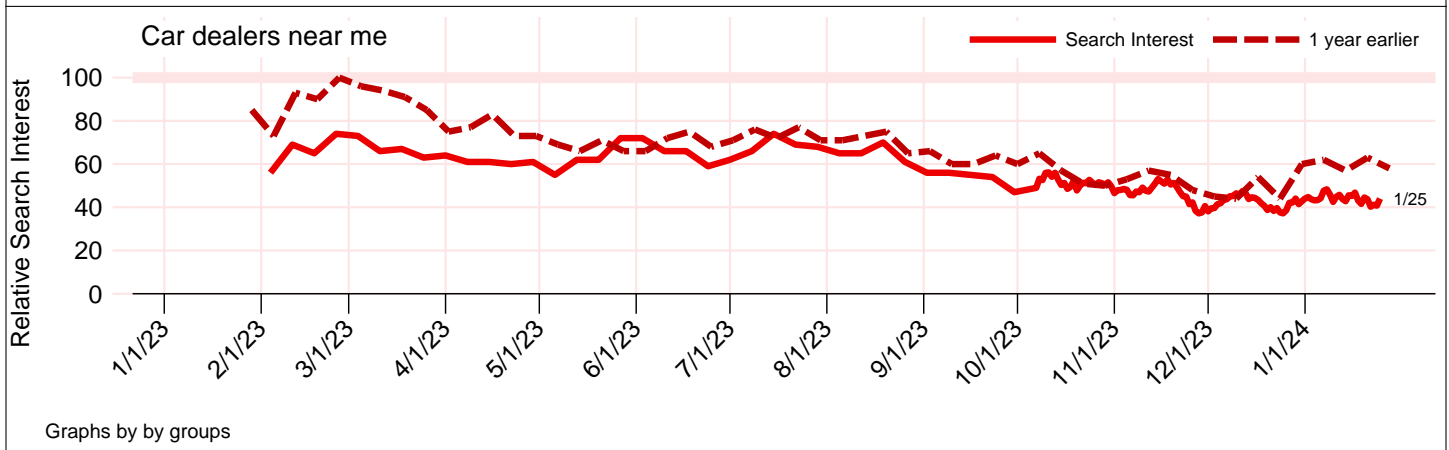
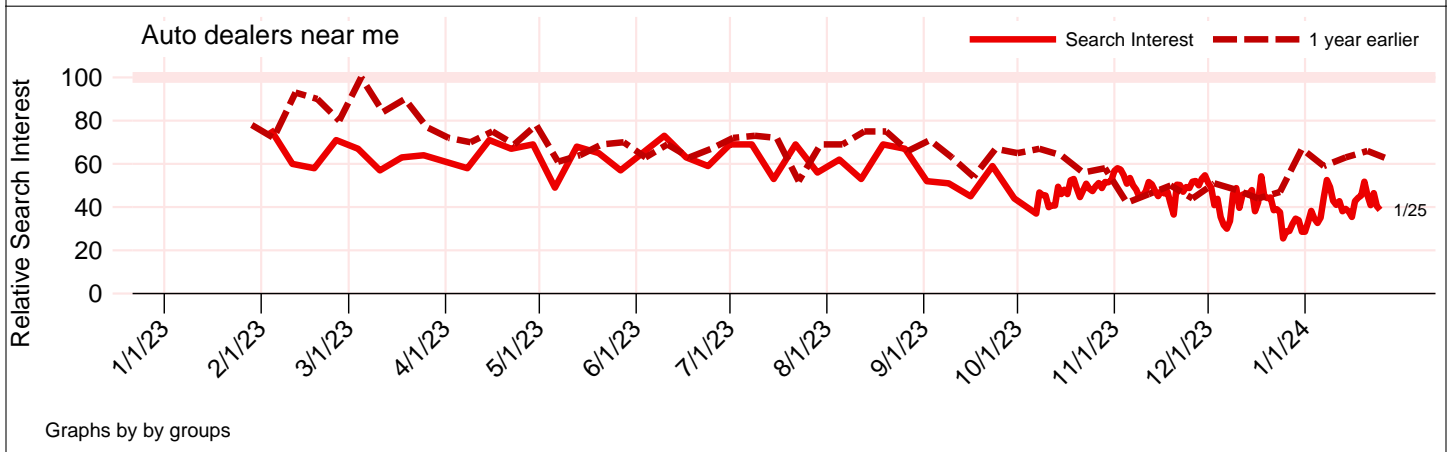
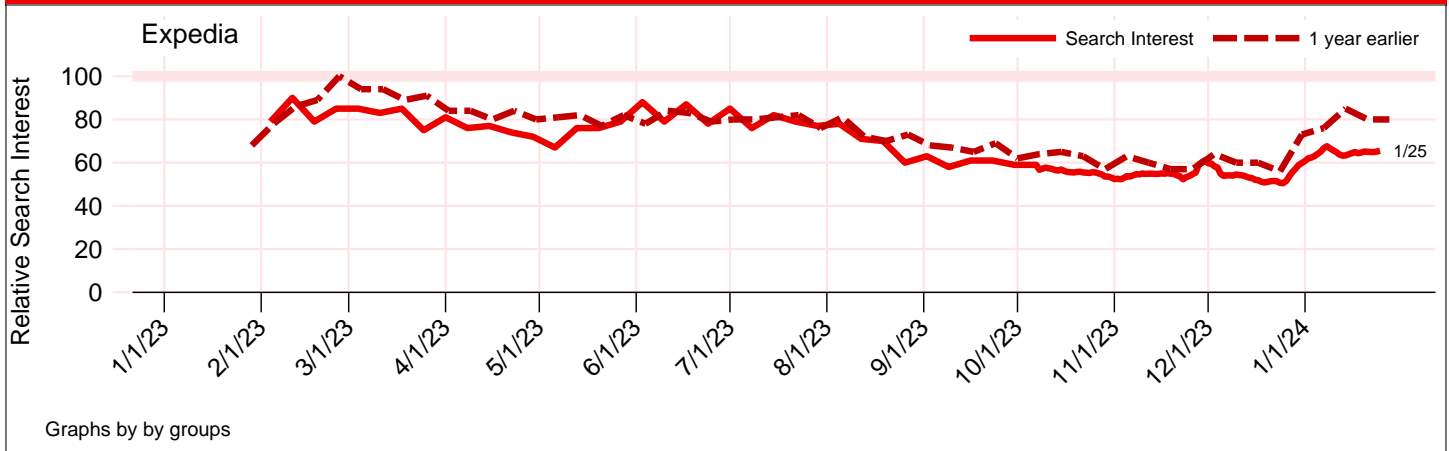


## Transportation: 10% HH Spend @ 1Q2022



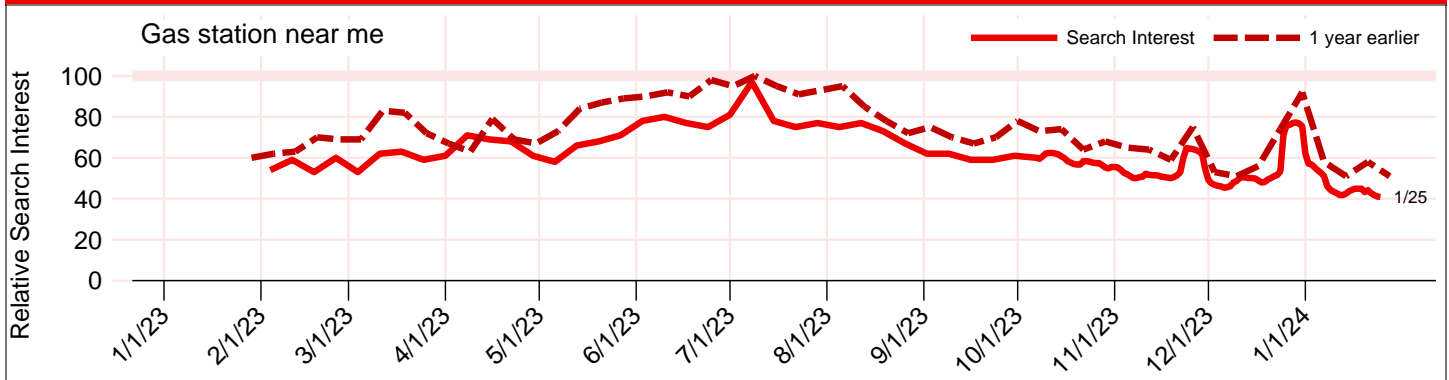
Source: Google Trends, Santander US Capital Markets

Transportation: 10% HH Spend @ 1Q2022



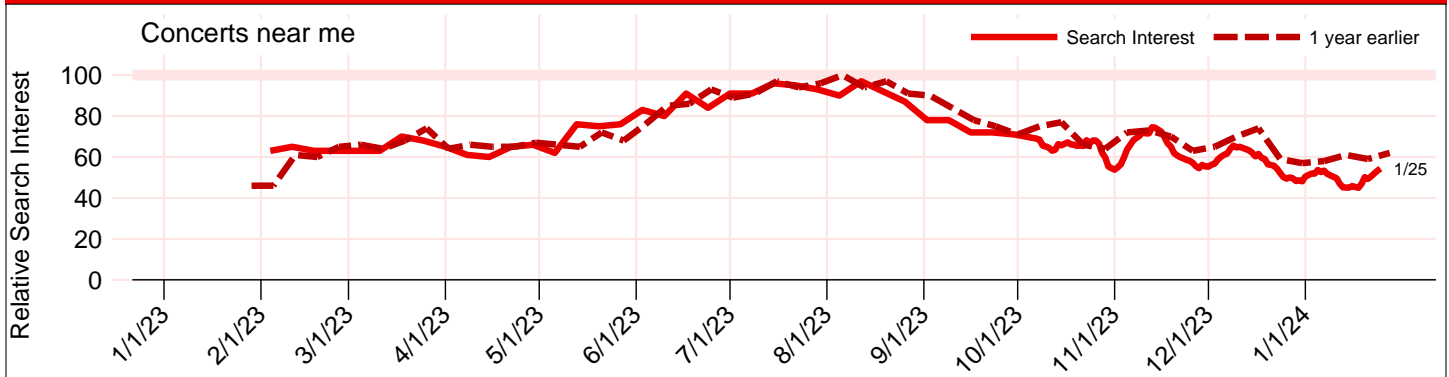
Source: Google Trends, Santander US Capital Markets

**Transportation: 10% HH Spend @ 1Q2022**

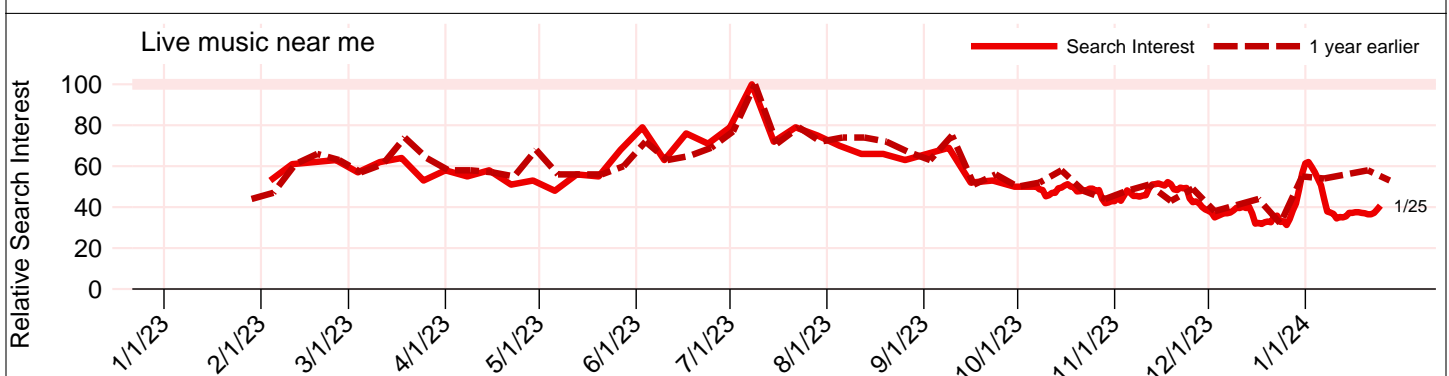


Graphs by by groups

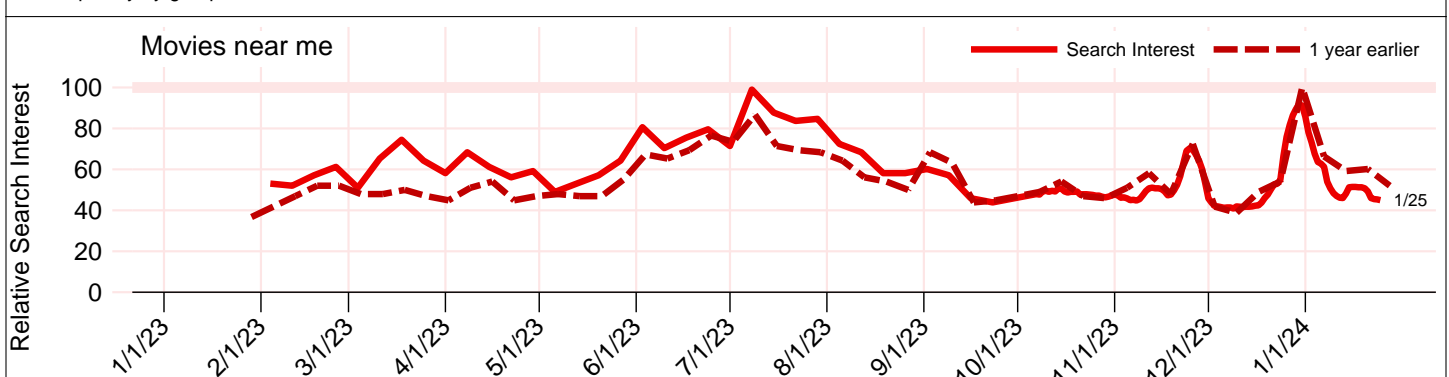
**Recreation: 9.4% HH Spend @ 1Q2022**



Graphs by by groups



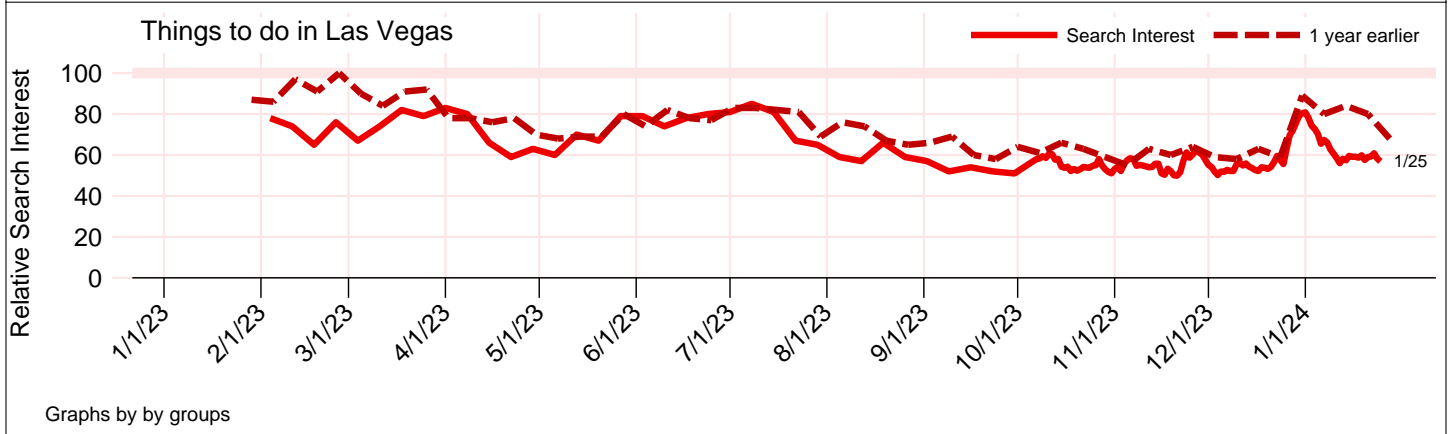
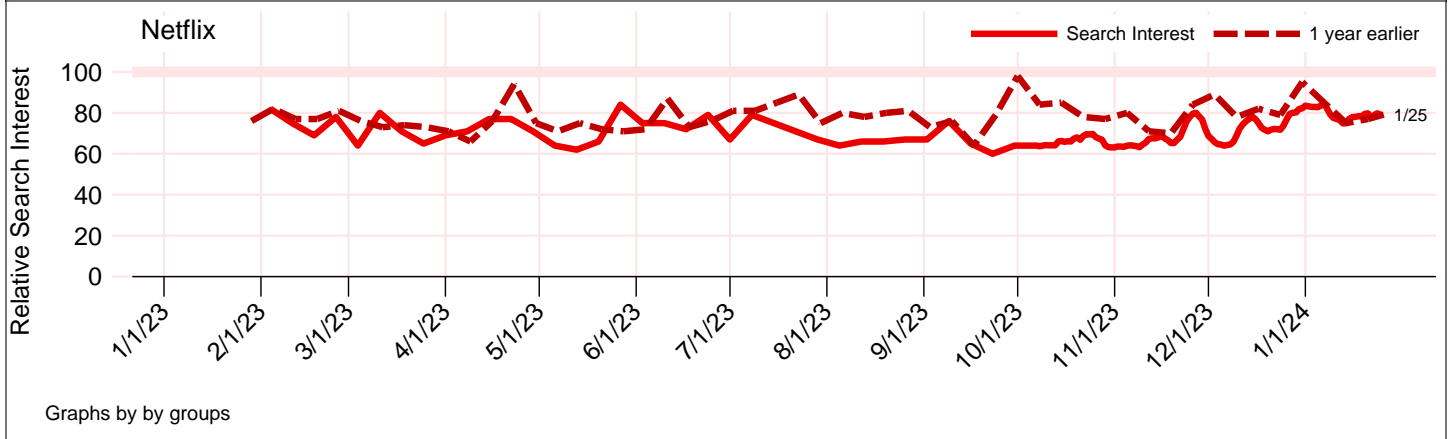
Graphs by by groups



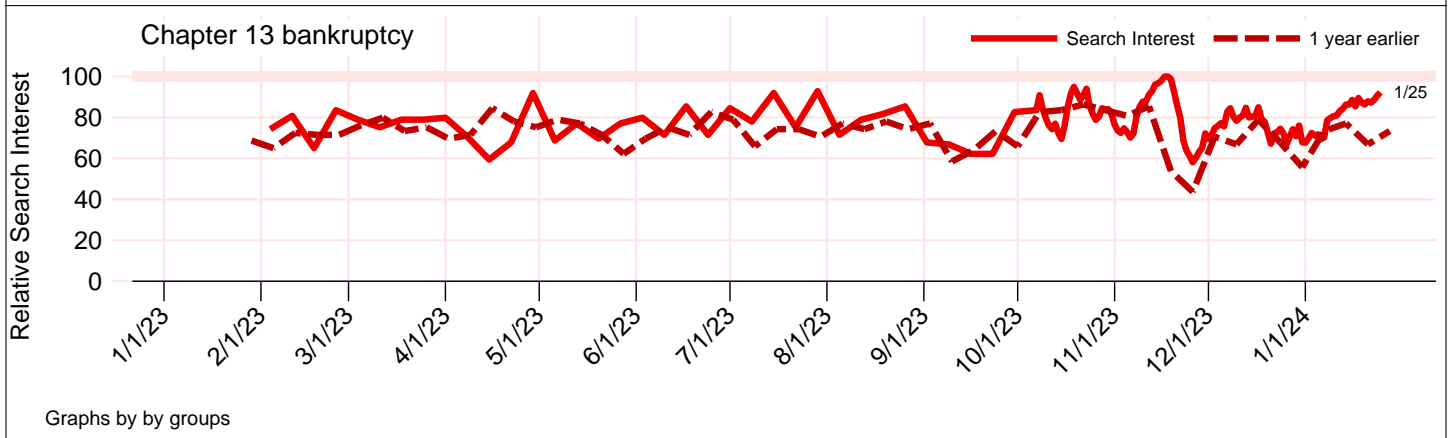
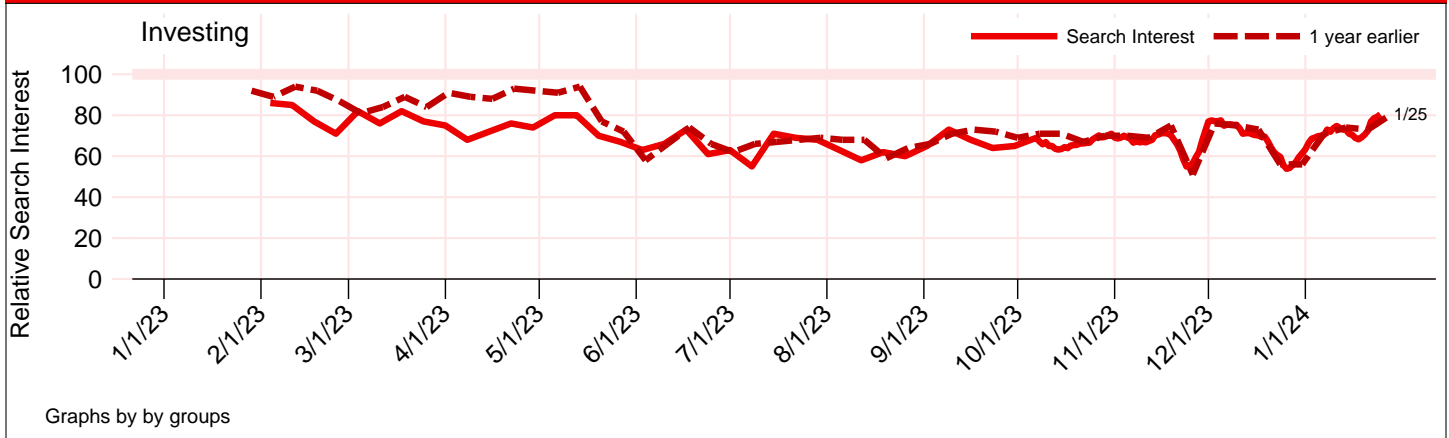
Graphs by by groups

Source: Google Trends, Santander US Capital Markets

Recreation: 9.4% HH Spend @ 1Q2022

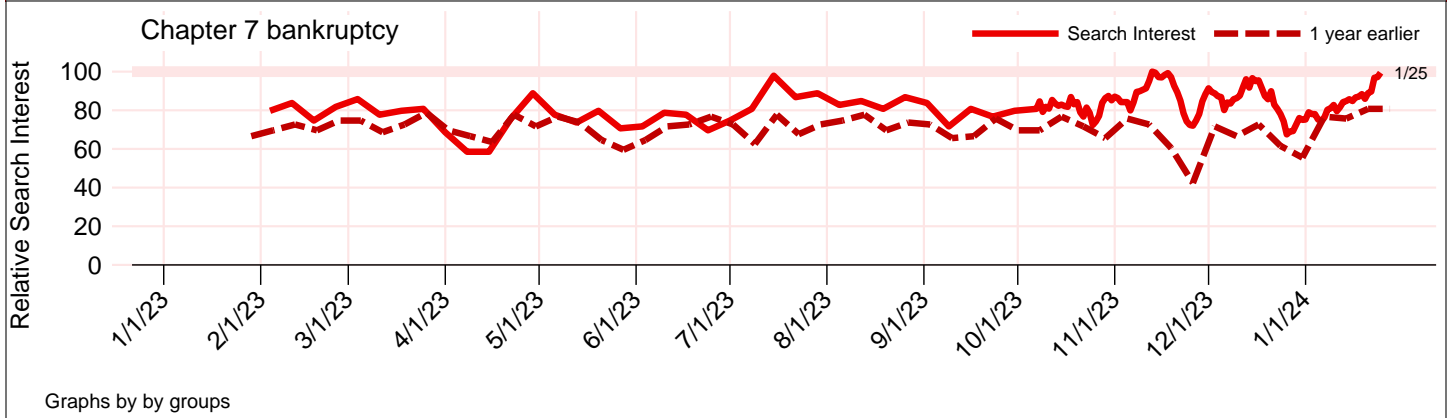


Financial services: 8.2% HH Spend @ 1Q2022

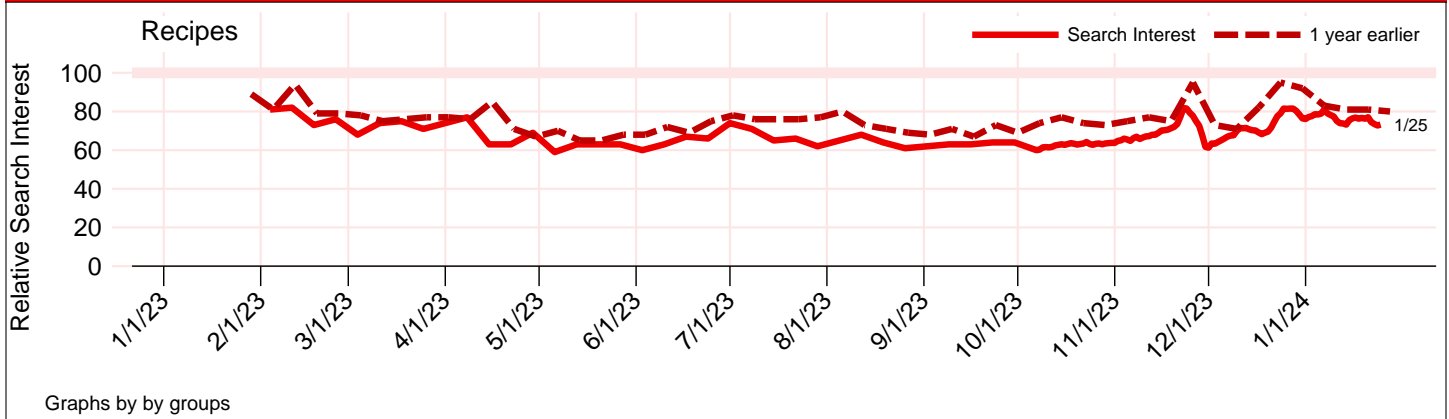


Source: Google Trends, Santander US Capital Markets

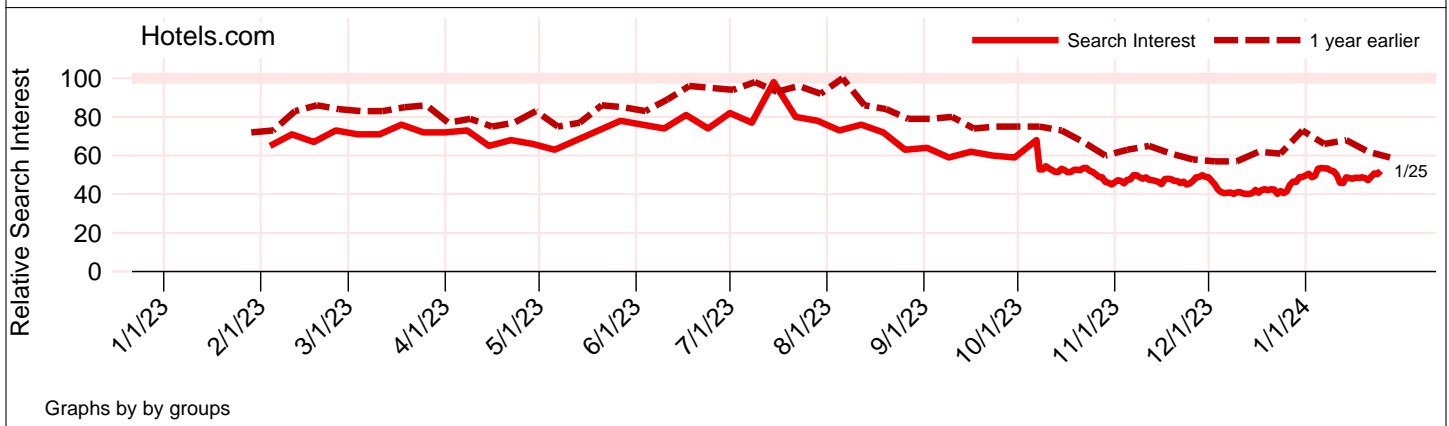
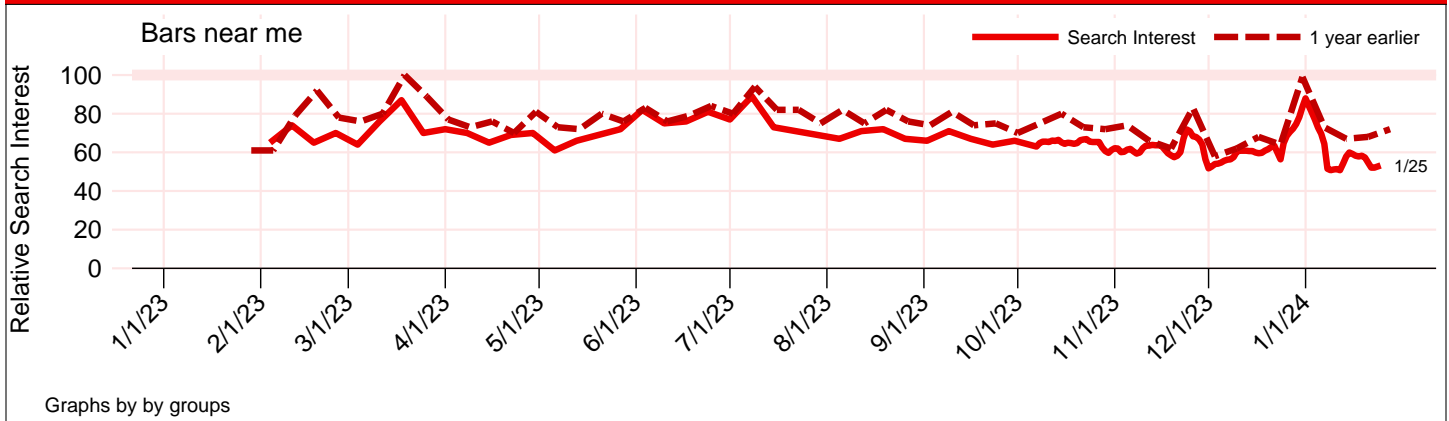
**Financial services: 8.2% HH Spend @ 1Q2022**



**Food, drink and other groceries: 8.0% HH Spend @ 1Q2022**



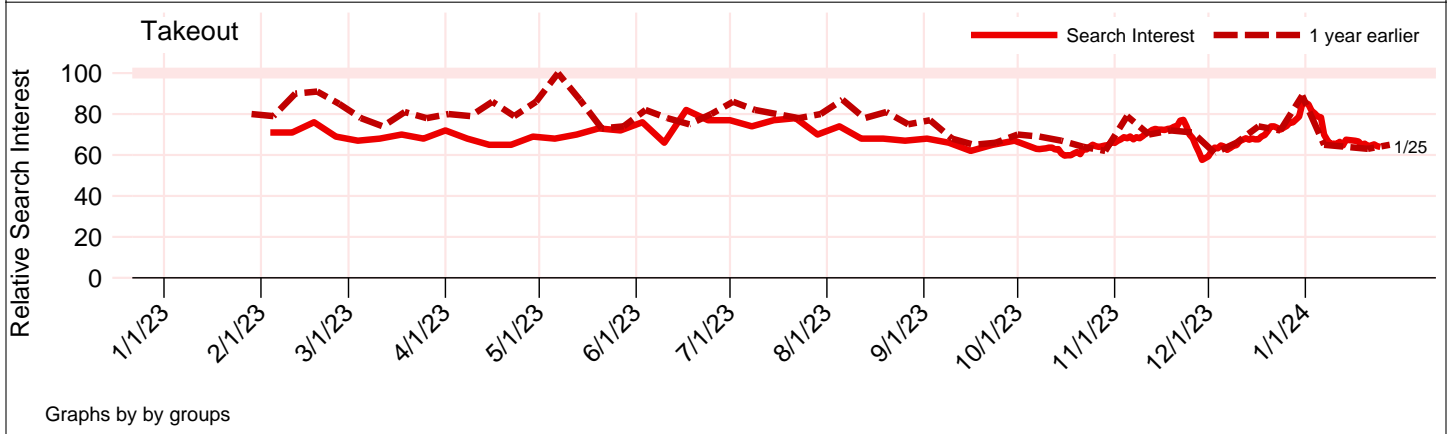
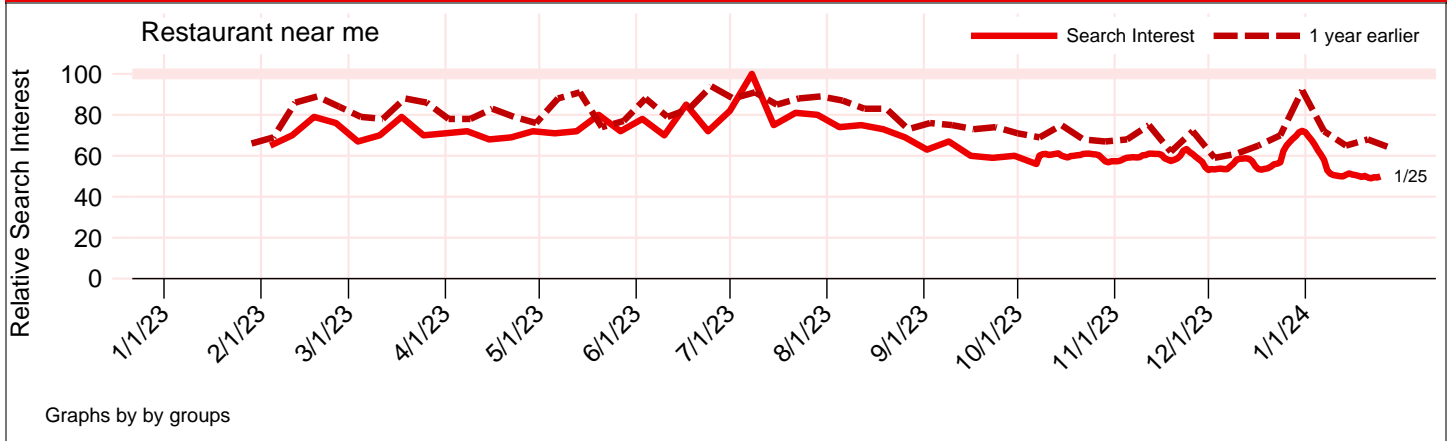
**Restaurants and hotels: 7.0% HH Spend @ 1Q2022**



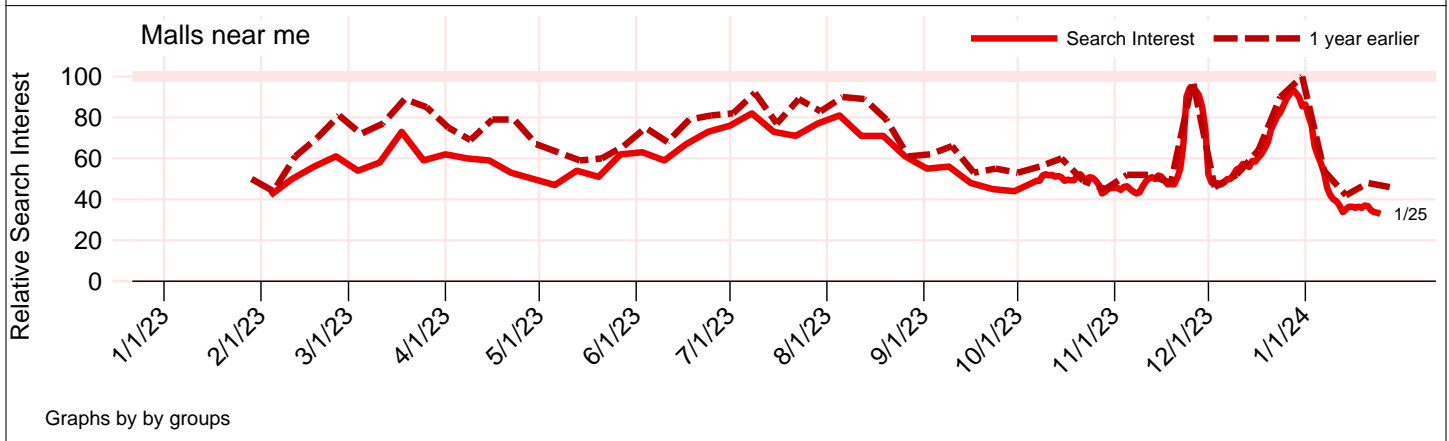
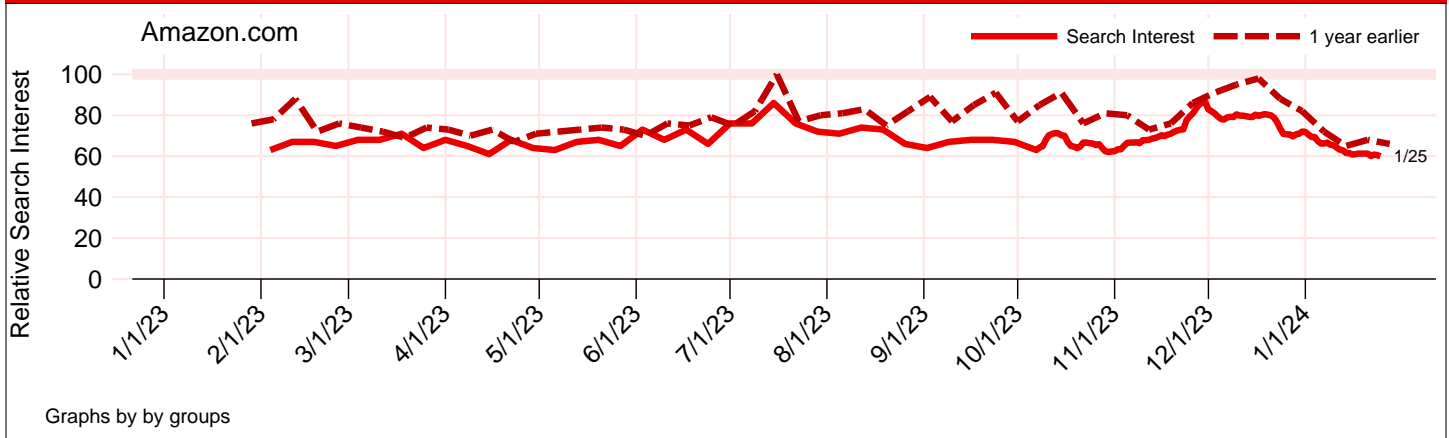
Source: Google Trends, Santander US Capital Markets



**Restaurants and hotels: 7.0% HH Spend @ 1Q2022**

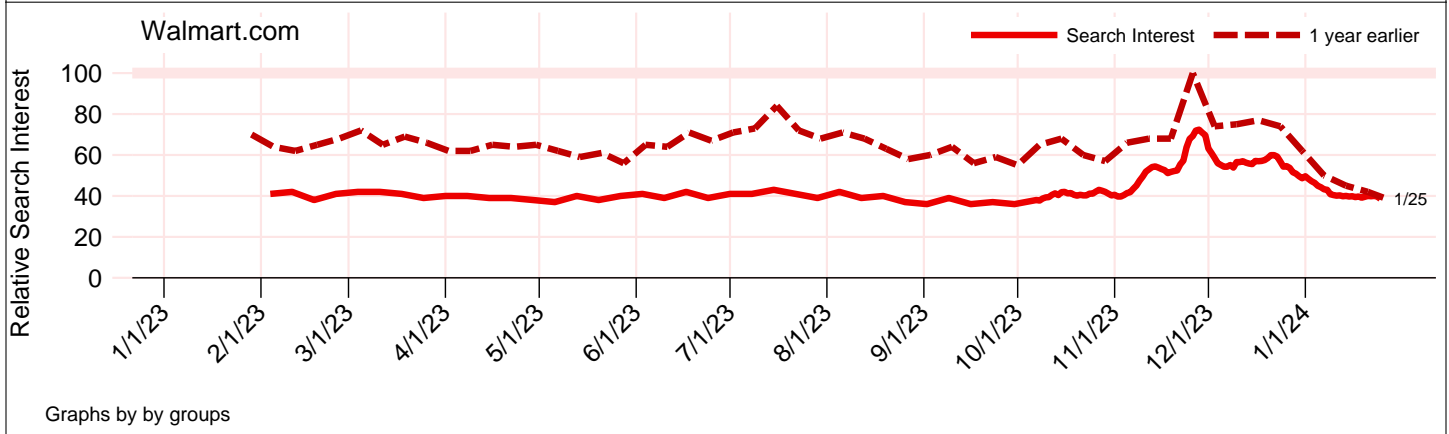
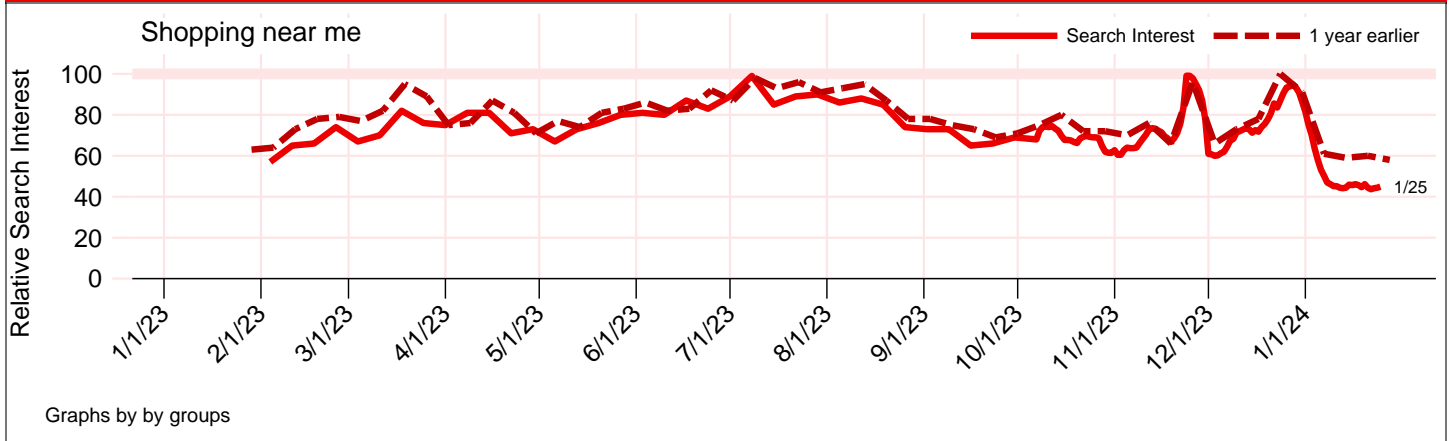


**HH furnishings, equip, maintenance: 4.9% HH Spend @ 1Q2022**

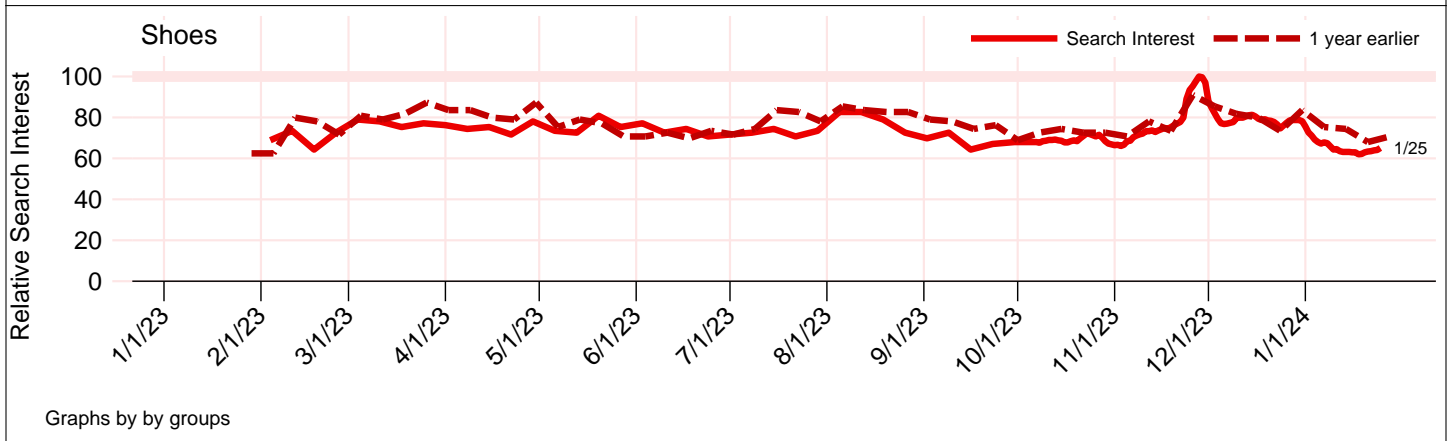
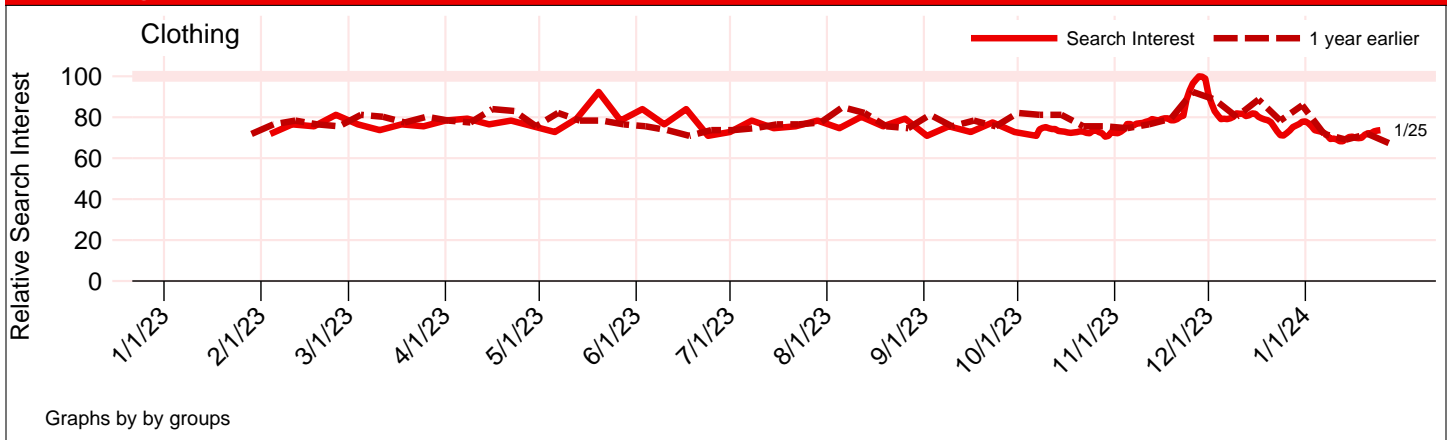


Source: Google Trends, Santander US Capital Markets

**HH furnishings, equip, maintenance: 4.9% HH Spend @ 1Q2022**

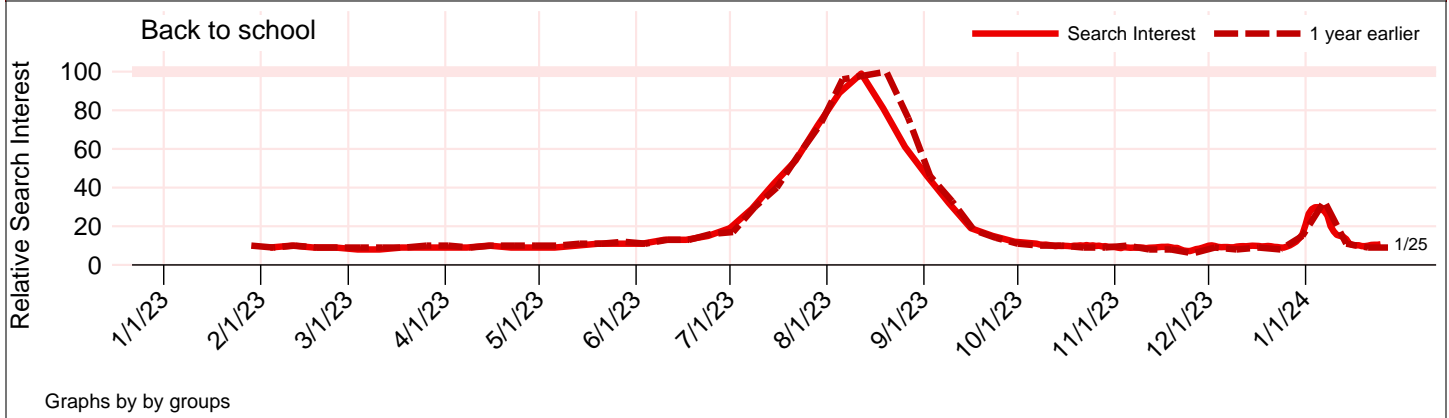


**Clothing, footwear, related services: 3.1% HH Spend @ 1Q2022**

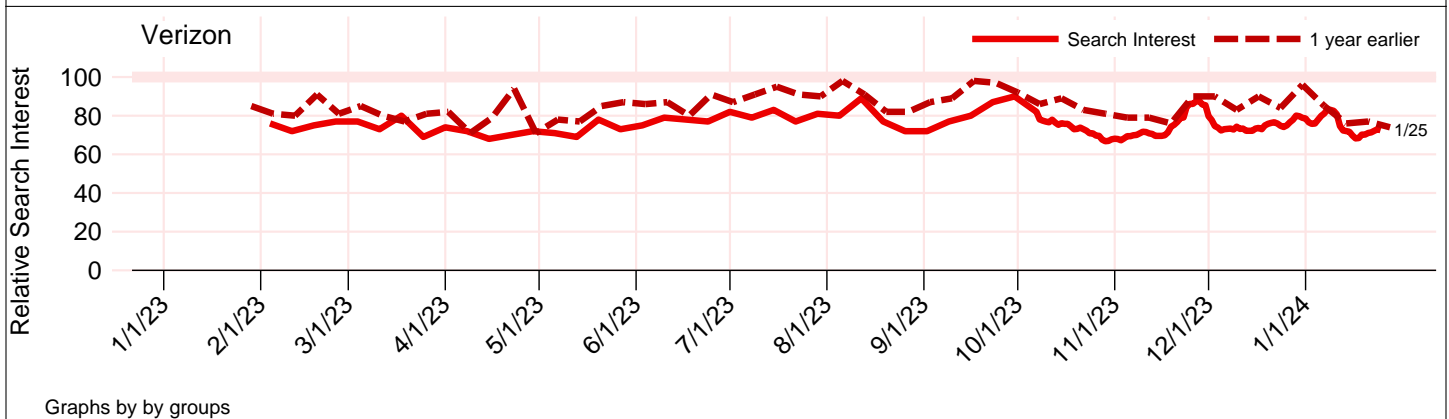
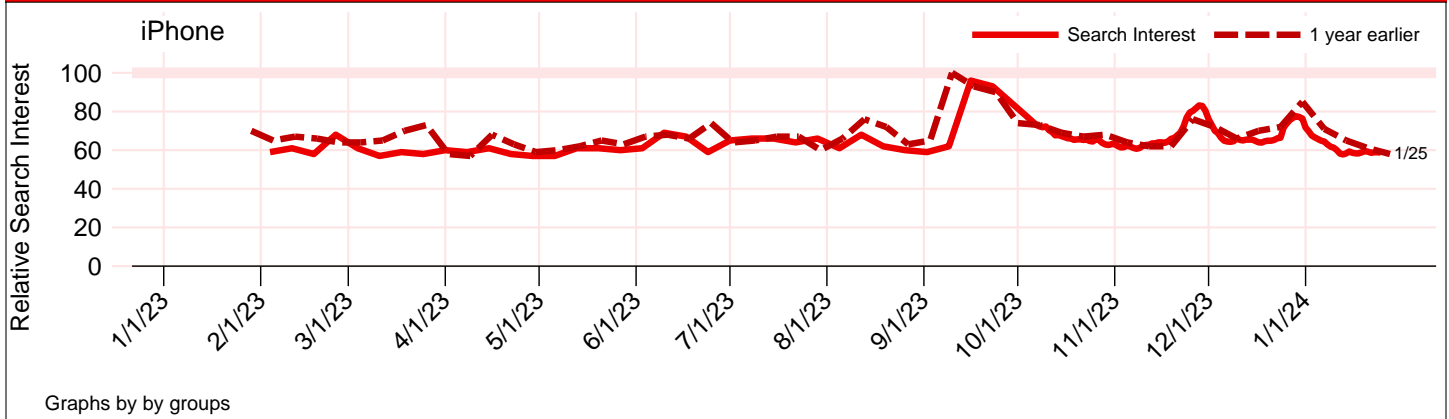


Source: Google Trends, Santander US Capital Markets

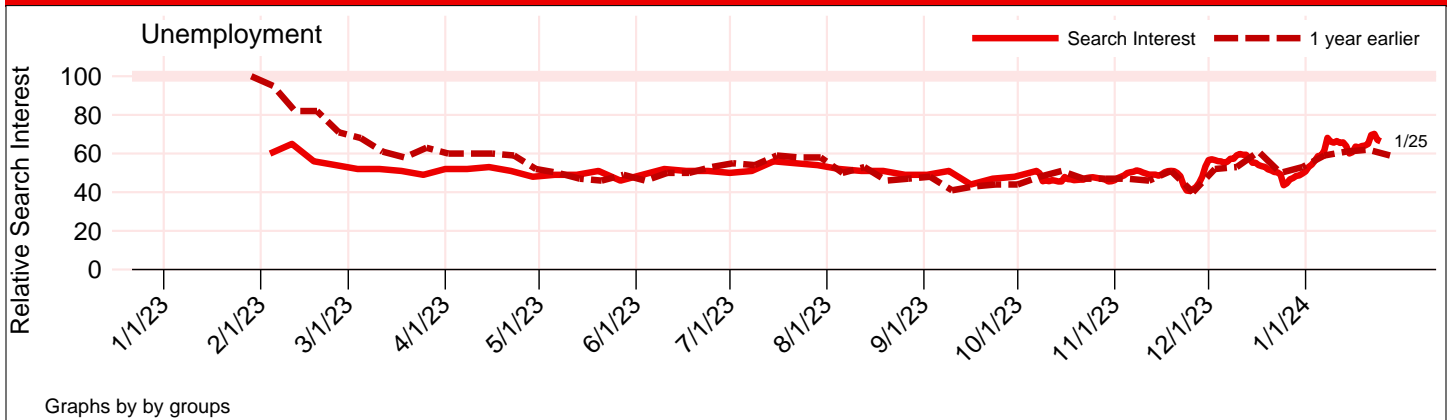
Education: 1.9% HH Spend @ 1Q2022



Communication: 1.9% HH Spend @ 1Q2022



Other searches



Source: Google Trends, Santander US Capital Markets

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